



**POW-WOW 2025**  
NATIONAL LEVEL YOUTH FESTIVAL



MARCH 3-7, 2025

**SPONSORSHIP  
MATRIX**

# DETAILS

Sponsorship may be a combination of cash with kind and have the following categories for the 5-day event. Marketing for Pow-woW will begin two weeks before the event.

TYPE	AMOUNT	BREAKDOWN	BENEFITS
Silver Sponsor	₹6,000	₹4,000 worth vouchers + ₹2,000	Promotion through posters, and social media platforms, distribution of brochures
Gold Sponsor	₹10,000	₹5,000 worth vouchers & ₹5,000 stall charges for 4 days	Same as silver + a stall at the venue/distribution of pamphlets
Platinum Sponsors	₹15,000	NA	Same as Gold + streaming of videos of your brand on the Pow-woW website, college social media handles and on LED screens at key locations
Emerald Sponsors	₹25,000	NA	Same as Platinum + premium branding on main entry gates, and inside the venue. Product placement & sampling, exclusive brand activation booth (if relevant to the event), dedicated social media feature, opportunity to conduct a brand talk/demo session (if relevant), social media promotion with two dedicated posts highlighting the brand and its engagement at the event
Title Sponsor	₹50,000 - ₹1,00,000	NA	Same as Emerald + branding on all trophies, part of the opening and closing ceremony, charges based on the scale and additional Promotion desired.

*\*GST to be charged as per applicability*

## TRANSACTION PROTOCOL

All sponsorships must either be in kind (e.g., products, services) or monetary contributions via online directly to the official college account.

## ACCOUNT DETAILS

**Account Name:** Tetso College

**Account No:** 50200031572768

**IFSC Code:** HDFC0004368

*Thank You*